



AIA Ohio Valley Region

A Region of the American Institute of Architects

AIA Ohio Valley Region Report – July 2014

Regional Directors: Martha Tarrant, AIA
mtarrant@RossTarrant.com

Bruce Sekanick, AIA
bruce@phillips-sekanick.com

Regional Associate Director: Theodore Ferringe
theodore.ferringe@gmail.com

AIA Mission Statement: “The AIA is the voice of the Architectural Profession and a resource for its members in service to society.”

AIA Vision: *Positive Change Through the Power of Design*

AIA Board of Directors' News

June 2014 AIA Board Meeting: Following are highlights from the June 24, 2014 Board meeting.

1. **Treasurer's Report / Annual Audit Overview:** Michael Tryon, of Tate and Tryon, the AIA's audit firm, presented the results of the annual audit. The approved audit was clean, with no material issues.
2. **Project Prioritization:** AIA member surveys have recommended that the AIA decide the programs and services most essential to the majority of members so that resources can be allocated effectively and members receive the greatest value. Over recent months, AIA staff have developed a method to prioritize the current projects at AIA National, with key criteria focusing on AIA goals to “Elevate public awareness; Advocate for the profession; and Expand and share knowledge.” The results determined opportunities to evaluate projects relative to organizational goals to improve member service, operational efficiencies, and potential cost savings.
3. **Foresight Report:** A new report was just released that is a summary of trends in the design and construction industry, with strategies for business, practice, sustainability, building performance, technology, leadership, etc. It is available on the AIA website as a free pdf to members.
4. **Awards Task Force Recommendations:** The Board approved changes to the awards selection process.
 - a. Members of the Institute may now make nominations for the Gold Medal and Firm Award, along with any component, or Knowledge Community.
 - b. The home office of a firm nominated for the Firm Award must now be based in the United States.
 - c. The Twenty-Five Year Award was elevated to the top tier of awards.
5. **Member Service Resource Task Force Report:** The Task Force will be finalizing their recommendations regarding component revenue-sharing this summer, to be reviewed with CACE in August, and presented to the AIA Board at their September Board meeting.
6. **AIA Codes Network:** Henry Kosarzycki, AIA, Wisconsin, Chair of the AIA Codes Network gave an update on the work of this committee. The goal of the Codes Network is to identify and engage the knowledge by architects as they deal with regulations and codes, and to weave those individuals into a network where challenges and solutions can be part of a shared dialogue. Henry encouraged those

with an interest in Building Codes to engage with the committee. Information can be found at <http://www.aia.org/advocacy/AIAB101827>

AIA National Convention News:

1. **2014 Elected AIA National Officers:** The following persons were elected for national office at the National AIA Convention in June.
 - a. **2015 First Vice President/2016 President-elect:** Russell Davidson, FAIA (AIA New York)
 - b. **2015-2016 Vice Presidents (two were elected):**
 - i. William Bates, AIA (AIA Pennsylvania)
 - ii. Francis M. Pitts, FAIA (AIA New York)
 - c. **2015-2016 Secretary:** John Padilla, AIA (AIA Santa Fe)
2. **Bylaws Amendments:** Amendment 14-A was passed.
 - a. The Bylaws Amendment to restructure and reduce the size of the Board of Directors and create a Strategic Council was overwhelmingly approved. With this change, the Board will remain responsible for the general management of the Institute's affairs, and the Strategic Council will advance the profession of architecture by informing the Board and other Institute bodies of important professional issues and opportunities.
 - b. The AIA National Board will retain its current role: providing operational and fiduciary management of the Institute. However, its composition will be different. These changes will reduce the size of the Board from more than 50 to 16 or fewer members. It will be made up of:
 - i. Four Elected Officers (elected by the delegates at the annual convention)
 1. AIA President (one-year term)
 2. First Vice President/President-Elect (one-year term, then automatically succeeding to the Presidency)
 3. Secretary (two-year term)
 4. Treasurer (two-year term)
 - ii. Six to Eight At-Large Directors
 1. Three At-Large Directors elected by the delegates at the annual convention (three-year term)
 2. Three At-Large Directors elected by the Strategic Council (three-year term)
 3. As many as two At-Large Directors selected by the President but subject to Board approval (terms no longer than the selecting President's term)
 - iii. Associate Director (two-year term)
 - iv. A CACE Director (one-year term)
 - v. A Student Director
 - vi. The AIA's EVP/Chief Executive Officer (a non-voting member)
 - c. The new AIA Strategic Council's role will be to advise (but not bind) the Board, assembling goals and objectives, recommending public policy, reviewing operation plans and budgets, and disseminating information and insights. It can form committees and ad hoc work groups (subject to Board approval), and will determine its own leadership structure. The Strategic Council will have no more than 60 members; the largest contingent will be composed of regional representatives who will represent their geographic areas proportionally. The AIA Board will determine the manner of selecting Council representatives for students, CACE, and Associates, and will have discretion to decide the length and structure of their terms. The Strategic Council will be composed of:
 - i. Current and Former AIA Officers:
 1. AIA President (one-year term)
 2. AIA First Vice President/President-elect (one-year term, then automatically succeeding to the Presidency)
 3. AIA Secretary (two-year term)
 4. AIA Treasurer (two-year term)

- 5. AIA Immediate Past President (one-year term)
 - 6. AIA EVP/Chief Executive Officer (a non-voting member)
 - ii. Approximately 35 regional representatives (staggered three-year term). These representatives will be apportioned to the regions and selected by them much as Regional Directors are now selected for service on the Board.
 - iii. An International Region Representative (three-year term)
 - iv. An Associate Representative (term to be determined by the Board)
 - v. A Student Representative (term to be determined by the Board)
 - vi. A CACE Representative (term to be determined by the Board)
 - vii. 10 At-Large Representatives (staggered two-year term) chosen by the Council. Like At-Large Directors on the Board, At-Large Representatives to the council could be Architect members, Associate members, students, CACE representatives, or members of the public.
 - d. All current AIA National Board members will be entitled to serve the entirety of their terms, but once their term has expired, or a member resigns, this position will be eliminated. This process could take as much as three years, but with early resignations, it may happen sooner. Any Board member resigning early will be offered a seat on the Strategic Council. Although the Board may include non-AIA members, at least five of the nine At-Large Directors will be Architect members. In addition, Architect members will always comprise a majority of all Board members.
 - e. The majority of positions eliminated from the Board will be the 35 current Regional Directors and four Vice Presidents. Likewise, the 11-member Executive Committee will eventually be phased out as total Board membership declines to fewer than 20, or as Executive Committee membership drops to fewer than seven. The Regional Directors, and certain other current Board positions, will migrate to the Strategic Council over the course of the transition.
3. Implementation of the Governance Changes: Following up on the Amendment passed at Convention, the current Board will begin the work to further define the necessary changes to be implemented.
- a. SAC: The Secretary's Advisory Committee, with guidance from Secretary DeYoung and support from Secretary-elect Padilla, will concentrate on the legal, governance, and administrative aspects of forming the Council.
 - b. Council Steering Group: To address the procedural, organizational, structural, and functional aspects, a "Council Steering Group" will be formed. This group will make recommendations to the current board to begin the process of defining "Rules of the Council". Martha Tarrant, AIA, the current OVR Regional Director, and Wayne Mortensen, AIA, the 2014 Senior Associate Director on the Board, from Cleveland, have been asked to serve on this group.

Upcoming Dates

1. AIA Ohio Convention: September 18-20, 2014 in Kent, Ohio
 - a. Convention Theme: "A Future Practice"
2. AIA Kentucky/Indiana Convention: October 2-4, 2014 in Fort Wayne, Indiana
 - a. Convention Theme: "Renewal. Innovation. Engagement"

ArchiPAC

An effort is underway that will reach out to every member of the Ohio Valley Region on behalf of ArchiPAC. A letter campaign was started over four weeks ago with letters being sent out to every AIA Ohio Valley Region member asking them to consider their contribution to ArchiPAC. This effort is intended to focus on both new and past participants to grow our member participation and to extend our outreach efforts. This campaign will continue through July with a goal of having members contribute at least \$10 while maintaining the levels of participation of others who have contributed in the past. We are working with Adam Melis and Wendy Perez Young in advancing participation efforts. The National ArchiPAC Committee held a successful event at the convention in Chicago and will work to duplicate those efforts next year in Atlanta. Bruce

Sekanick, AIA OVR Regional Director is the current Vice Chair of the committee and has been asked to chair the committee in 2015.

Members

AIA Ohio Valley recognized two members, Tim Hawk FAIA and Doug Parris FAIA, for their elevation to Fellowship at the AIA Convention in Chicago. Two other members who participated in the AIA National Convention on behalf of the region were Chris Tadych AIA who was the Chair of the Credentials Committee, and Eric Pempus, who served as a caucus moderator. We thank everyone who participated in any way during the convention and everyone who joined us at our regional reception and the regional breakfast