



## Indiana Chapter

### INASLA Call for Presentations: 2015 Annual Meeting and EXPO

We are pleased to announce that the Indiana Chapter of the ASLA is now accepting proposals for education sessions for the 2015 Annual Meeting and EXPO, October 2<sup>nd</sup>, in Indianapolis. If you are interested in presenting, participating in a panel, or hosting a workshop, we encourage you to submit a proposal that meets the following criteria:

**Title:**

Please provide a title for your session in 15 words or less. This is the first thing attendees will see, so it should be compelling and reflect the content of the presentation.

**Marketing Statement:**

Please provide a one paragraph promotional summary of your presentation to be used in the meeting brochure. This should identify why attendees should go to this session.

**Learning Objectives:**

Please list 3 to 5 main outcomes that your presentation will highlight. The purpose is to help professionals understand what they will gain by attending this session. (minimum of three)

**Outline:**

Provide the framework for your presentation. It is understood that details may change, but the fundamental framework should not. The purpose of this segment is to identify how you will communicate your message to the attendees.

**Speaker Bio:**

Please provide a 1 paragraph summary of who will be presenting. Additionally, names and email addresses for all presenters are required.

Submittals should be sent to Bill Kincius, chair of the Annual Meeting Committee, at bill.kincius@indy.gov. Submissions are due by **Friday, June 12th, by 5:00pm** and should be no more than 3 pages in length. PDF or Word Documents are preferable. Presenters will be notified of their selection by June 27th via email.

**Criteria for Evaluation:**

- Relevance to the profession of landscape architecture
- Clearly stated and achievable learning objectives
- Timeliness of the topic
- Subject matter appeal
- Appropriate audience type and expertise level (intermediate, advanced)
- Speaker qualifications

***Please note:*** All sessions must be 50 mins long and non-proprietary. Vendor brands should not appear in the presentation (unless several are listed).