AIA Indiana

AIA Indianapolis

2017 Joint Sponsorship Program
Top 10 Reasons to become a Corporate Sponsorship Partner with AIA Indiana and AIA Indianapolis

10. Enhance your company’s position by showing your leadership in the design of the built environment.

9. The opportunity to reach over 700 members in the State of Indiana.

8. Gain access to our membership and develop key relationships.

7. The monthly chapter programs are fun, fun, fun!

6. Access to monthly social networking opportunities prior to membership programs.

5. You get more “bang for your buck”: single sponsorship with exposure through a statewide organization.

4. Free admission to events and programs (based on sponsorship level).

3. Access to key architectural firm leadership through events and round table discussions.

2. Opportunity to provide education programs and host programs (based on sponsorship level).

1. Who wouldn’t want to hang out with a bunch of fun architects?
Audience

AIA (American Institute of Architects) Indiana has more than 1,000+ members, including individual members, sponsors, and friends. Our programs and publications reach thousands more, and our work with a variety of media, state, and local government enhance those outreach efforts.

AIA Indiana members include principals in top Hoosier firms, driving millions of dollars in construction investment.

- **AIA Indiana Year in Review** — reaches more than 1,000 members, friends, legislators, and key business and policy decision-makers.
- **Local Section Review** — reaches more than 1,000 members, friends, legislators, and key business and policy decision-makers.
- **Monthly AIA Indiana E-Newsletter** — sent to more than 1,000 members and friends.
- **Monthly AIA Indianapolis Section E-Newsletter** — sent to more than 1,000 members and friends.
- **Programs & Events** — annual audience of more than 1,500.
- **Website** — more than 250,000 unique visits per year.
- **Social Media (Twitter, Facebook, LinkedIn)** — multiple daily hits to more than 4,000 followers.

About AIA Indiana

AIA Indiana is a statewide non-profit association that represents roughly 700 architects from four local sections which includes Indianapolis, Fort Wayne, Northern Indiana, and Southern Indiana. The component encourages collaboration and provides support for all architects in Indiana through fellowship with a goal of advancing the profession. Education, training, design aesthetic, advancement of practice and coordination with the building industry prove to be elements of focus. The component continues to monitor State of Indiana issues such as licensure, sustainability, design-build legislation, and taxation on professional services.

AIA Indiana and its volunteer committees focus on membership value with continuing education programs like the Technology Symposium and the Building Code Seminars. The state chapter also provides AIA Documents through the AIA Indiana Bookstore.
AIA Indiana coordinates and plans an annual convention allowing our members to earn required learning units through presentations on design, business issues, technology, and sustainability. The convention allows members, sponsors, and vendors an opportunity to collaborate and share ideas. The convention also centers around a design and service award program. AIA Indiana serves its members, advances their values, and improves the quality of the built environment.

About AIA Indianapolis

The AIA Indianapolis Section includes most counties in central Indiana, ranging from Lafayette and Muncie to the north, Bloomington to the south, and Terre Haute to the west. The Indianapolis Section serves approximately 500 members.

The section level of the AIA is where membership engagement is at its best. Through monthly chapter board meetings and membership programs, AIA Indianapolis offers members continuing education opportunities and networking with both sponsors and members. Specialty educational programs are also scheduled throughout the year to update our members on changing codes, design trends, and new products and materials. Through consistent AIA involvement, a member can obtain all the necessary continuing education credits in sustainability, health, safety, and welfare to meet their annual license requirements.

AIA Indianapolis promotes education and inspiration of our future generation through a statewide high school architectural design competition and continues fostering our young architects through the Young Architects Forum. AIA Indianapolis is the voice of the architectural professional and our board provides leadership to our communities in areas of architecture, design, and city improvement issues. AIA Indianapolis is vital to our local professionals through advocacy at the local, state, and national levels of government. Through the generous donations of our sponsors and the work of our members, the AIA Indianapolis is able to support, advocate, educate, and engage our local architects who are designing for the future of our cities and communities.
Summary

Our sponsorship opportunities as a part of AIA Indiana and AIA Indianapolis will allow you to demonstrate your commitment to the built environment and reach hundreds of professionals in the design and construction industry.

Each year both organizations offer a variety of events throughout the calendar year including membership meetings, technical seminars, collaborative programs with other local organizations, design award programs, and conventions. Each event offers a unique networking opportunity for businesses to promote products and services directly to the local design community.

Opportunities

Companies that commit to a sponsorship of $750 or more per year become AIA Indiana and AIA Indianapolis Corporate Sponsors. Sponsors receive a variety of benefits that include visibility, networking, promotional opportunities, event registrations, and recognition as committed partners with AIA Indiana and AIA Indianapolis. They also provide access to our marquee awards programs — Excellence in Architecture Awards Ceremony, Indiana High School Design Competition, and Indiana Design Awards — which give your company broad and valuable exposure to hundreds of architects across the state. Monthly Continuing Education programs give you regularly networking opportunities and member events such as the Golf Outing and Home Tour give you unique and fun venues to reach members and the outside public.
Awards Ceremonies

EXCELLENCE AWARDS CEREMONY — APRIL 2017 (EVERY OTHER YEAR)

- **Description:** Biannual awards program recognizing the work of Architects who practice within the Indianapolis Section boundaries.
- **Audience:** Architects, manufacturers, representatives, contractors, consultants, and other vendors that support the A/E industry.
- **Sponsorship Levels:**
  - **Platinum $5,000**
    - Sponsor a bar table with company logo; sponsor name on table tents; logo on rolling Powerpoint; 8 tickets to the event.
  - **Gold $2,500**
    - Sponsor a dessert table, name and logo on tables; sponsor name on table tents; logo on rolling Powerpoint; 6 tickets to the event.
  - **Silver $1,000**
    - Sponsor name on table tents; logo on rolling Powerpoint; 4 tickets to the event.
  - **Bronze $750**
    - Sponsor name on table tents; logo on rolling Powerpoint; 2 tickets to the event.
INDIANA HIGH SCHOOL DESIGN COMPETITION — SPRING 2017

- Description: Annual design competition open to Indiana high school students. The competition is run by AIA Indianapolis with support from all AIA Indiana Chapters. Students receive mentoring from AIA and University faculty members. Completion culminates in an awards ceremony in Downtown Indianapolis. Cash prizes are awarded to winners.

- Audience: AIA membership including board leadership, high school students, parents, teachers from across the state, and general public. Exhibit will be displayed at the Arts Garden.

- Sponsorship Levels:
  - Presenting Sponsor $1,500
    (One Available)
    - Pre and post-event press coverage; listed as presenting sponsor on all advertisements and publications; honorary judge; name on banner; welcome at event from podium; advertisement on back of program; name and link to your website on AIA website.
  - Corporate Sponsor $1,000
    - Pre and post-event press coverage; honorary judge; name on banner; welcome at event from podium; advertisement on back of program; name and link to your website on AIA website.
  - Supporting Sponsor $500
    - Name on banner; listing in program.
GOLF OUTING — AUGUST 2017

- **Description:** Annual golf event for members of the design and construction community to gather for a fun golf scramble and social interaction.
- **Audience:** Exposure to +/- 100 members.
- **Sponsorship Levels:**
  - Dinner Sponsor $1,000 (One Available)
    - Listed in publications & on AIA website; banner at dinner; 2 golf registrations; recognition at awards banquet.
  - Beverage Cart Sponsor $750 (One Available)
    - Listed in publications & on AIA website; custom signage on cart.
  - Lunch Sponsor $750 (One Available)
    - Listed in publications & on AIA website; custom signage; 1 golf entry.
  - Individual Hole Sponsor(s) $750
    - Listed in publications & on AIA website; custom signage at hole.
  - Shared Hole Sponsor(s) $300
    - Listed in publications & on AIA website; custom signage at hole, shared with other sponsors.
  - Prizes $TBD
    - Listed in publications & on AIA website; custom signage at banquet.
HOME TOUR — SEPTEMBER 2017
(EVERY OTHER YEAR)

- **Description:** Biannual event to recognize excellent residential structures throughout the central Indiana. A progressive tour of 6-12 homes sponsored by the designer of each home.
- **Audience:** The last event brought more than 1,000 people holding AIA membership and members of the general public.
- **Sponsorship Levels:**
  - Event Sponsor $2,500 (One Available)
    - Named as primary sponsor in advertisements and tour brochure; name and logo on signage at each home.
  - Home Sponsor $1,000
    - Name as home sponsor in tour brochure; name and logo on signage at each home.

2017 AIA REGIONAL CONVENTION

The convention will host architects and associate architects from Indiana and Kentucky in Lexington, KY. Over 400 attendees representing more than 150 firms are expected to attend. Sponsors and exhibitor opportunities are available. Please contact AIA Indiana Executive Director Jason Shelley, 317-634-6993, jshelley@aiaindiana.org, to learn more.

2017 7th ANNUAL AIA INDIANA TECHNOLOGY SYMPOSIUM

The symposium is a unique opportunity for exhibitors/sponsors to exclusively showcase technology and technology-related products and services in a unique environment to Hoosier architects. The symposium offers tabletop exhibit space along with multiple one-hour technology-related continuing education presentations. More than 130 architects and friends attended last year’s symposium. Please contact AIA Indiana Executive Director Jason Shelley, 317-634-6993, jshelley@aiaindiana.org, to learn more.
<table>
<thead>
<tr>
<th>AIA Indiana/Indianapolis Corporate Sponsorship Opportunities</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Allied</th>
</tr>
</thead>
<tbody>
<tr>
<td>PLAQUE/CERTIFICATE - AIA Indiana and AIA Indianapolis Sponsorship Recognition</td>
<td>Plaque</td>
<td>Certificate</td>
<td>Certificate</td>
<td>Certificate</td>
<td>Certificate</td>
</tr>
<tr>
<td>EMAIL RECOGNITION - Company listing, including a web link to your company’s website, prominently displayed on every AIA Indiana and AIA Indianapolis E-News email (minimum of 24 E-News emails per year), which is sent to more than 900 architects and friends indicating Sponsorship Level</td>
<td>Name and Logo</td>
<td>Name and Logo</td>
<td>Name</td>
<td>Name</td>
<td>Name</td>
</tr>
<tr>
<td>WEB SITE RECOGNITION - Link to your company’s website, on the AIA Indiana and AIA Indianapolis website home pages indicating Sponsorship Level and one contact name</td>
<td>Name and Logo</td>
<td>Name and Logo</td>
<td>Name</td>
<td>Name</td>
<td>Name</td>
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<tr>
<td>VERBAL RECOGNITION - Verbal recognition at a minimum of six AIA Indiana and AIA Indianapolis Chapter meetings and events</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>No</td>
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<tr>
<td>EVENT PROMOTION - Event promotion in AIA Indiana and AIA Indianapolis E-News emails</td>
<td>As Desired</td>
<td>Up to 4 Events</td>
<td>Up to 2 Events</td>
<td>1 Event</td>
<td>None</td>
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<tr>
<td>BOARD/CHAPTER MEETING PARTICIPATION - Opportunity to attend or host an AIA Indianapolis and an AIA Indiana Board/Chapter meeting and present information regarding your company’s products and services</td>
<td>Yes – with opportunity to Host a Meeting</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>SIGNAGE - Company logo or name on signage at AIA Indiana and AIA Indianapolis meetings and events indicating sponsorship level</td>
<td>Name and Logo</td>
<td>Name and Logo</td>
<td>Name</td>
<td>Name</td>
<td>Name</td>
</tr>
<tr>
<td>AIA EVENTS - Entry to one of the following AIA Indianapolis Events—Excellence Awards, Golf Outing, Home Tour</td>
<td>4 Entries</td>
<td>4 Entries</td>
<td>2 Entries</td>
<td>1 Entry</td>
<td>None</td>
</tr>
<tr>
<td>GOLF OUTING RECOGNITION - Corporate display at AIA Indianapolis Golf Outing upon request</td>
<td>Name and Logo</td>
<td>Name and Logo</td>
<td>No</td>
<td>No</td>
<td>No</td>
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<tr>
<td>MAILING LABELS - Complimentary set of AIA Indiana or AIA Indianapolis mailing labels upon request</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>MARKETING - Permission to use designation in advertising (such as “Platinum Sponsor” of AIA Indiana and AIA Indianapolis)</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>YEAR IN REVIEW RECOGNITION - Listing in the AIA Indiana Year in Review and AIA Indianapolis Year in Review at designated sponsorship level that will include company logo/name, phone number, web address, email address and one contact name</td>
<td>Name, Logo, and full contact Information</td>
<td>Name, Logo</td>
<td>Name</td>
<td>Name</td>
<td>Name</td>
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<tr>
<td>ACCESS TO EVENTS - Access to all AIA Indiana and AIA Indianapolis sponsored events at membership rates</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>EVENT COORDINATION - Assistance in coordinating your functions with AIA Indiana and AIA Indianapolis</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>LOBBYING EFFORTS - Opportunity to participate in ARCHPAC, AIA Indiana Political Action Committee</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>COMMITTEE PARTICIPATION - Opportunity to participate on AIA Indiana and AIA Indianapolis Committees</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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SPONSORSHIP COMMITMENT FORM

1. Select your Sponsorship Level

Receive a $100 discount if you submit your payment by January 31, 2017!

2017 GENERAL CORPORATE SPONSORSHIP
- Platinum: $7,500
- Gold: $5,000
- Silver: $3,000
- Bronze: $1,500
- Allied: $750

ADDITIONAL OPPORTUNITIES
- AIA Indiana/AIA Kentucky Regional Convention
  - $10,000
  - $7,500
  - $5,000
  - $2,500
  - $1,000
  - $900 (exhibitor)

- Technology Symposium
  - $2,500 (presenter and exhibitor)
  - $450 (exhibitor)

AWARDS PROGRAMS
- Indiana High School Design Competition
  - $1,000
  - $500
  - $250

- 2017 Excellence Awards Ceremony
  - $5,000
  - $2,500
  - $1,000
  - $750

MEMBER EVENTS
- Golf Outing
  - $1,000
  - $750 (cart / lunch / hole)
  - $300 hole

- 2017 Home Tour
  - $1,500
  - $500

Total Sponsorship Commitment: $ ______________
2. Send us your information

Firm Name: 
Mailing Address: 
City, State, Zip Code: 
Website: 
Main Contact: 
Phone: 
Email: 
Alternate Contact: 
Phone: 
Email: 
Services Provided: 
MBE/WBE/DBA status: 

3. Select your payment option

☐ Check payable to “AIA Indiana” (AIA Indiana is collecting all funds for both organizations)
☐ Please send me an invoice to the above address of the Main Contact or Alternate Contact (circle one)

Note: Contributions to AIA Indianapolis and/or AIA Indiana, a 501(c)6 organization, are not tax deductible as charitable contributions

4. Submit your logo (if applicable)
Gold Level and Platinum Sponsors only.
Email Jason Shelley at jshelley@aiaindiana.org

5. Return form to:
Jason Shelley
Executive Director
AIA Indiana
115 W. Washington St., Suite 955 South
Indianapolis, IN 46204
317.634.6993
jshelley@aiaindiana.org
FREQUENTLY ASKED QUESTIONS

1. I’d like to attract architects to my showroom. Can holding events be part of my sponsorship?
   Sponsors have the opportunity to host events at their location. We’d be happy to discuss specifics of such an event on a case-by-case basis.

2. I have products I’d like to market to architects. Does AIA Indiana and AIA Indianapolis have a trade show?
   AIA Indiana participates in a convention on an annual basis with AIA Kentucky and/or AIA Ohio (every other year with AIA Ohio). If you would like to have a display at the convention expo, please contact Jason Shelley, 317.634.6993. jshelley@aiaindiana.org

3. I have a Continuing Education class or product/service demonstration I’d like to present to the architects. Do I have to be a Sponsor to do that?
   Yes. If you are interested in presenting a continuing education class or product/service presentation, we are happy to make arrangements as part of your membership benefits.